

---

# TODAY'S NEWS

---

Public Outreach and Institutions 2016 Theme: " Make It Easy "

---

## **What you can do today to make Al-Anon visible within your district.**

---

1. Place a blue Al-Anon Poster in every location in your district that has an Al-Anon meeting. Include on the poster Al-Anon Family Group, time of meeting and room. Ask permission if this poster can be displayed in the room or common area of the church or facility where there is a Al-Anon meeting.
2. Provide Al-Anon Faces Alcoholism Magazines for every treatment center within the district. Make sure it is tastefully displayed. Ask permission to display our literature and check each regularly to see if the display needs refilling.
3. Include Alateens as speakers at all open meetings. Ask the Area Alateen Coordinator for a list of Alateen Sponsors who can refer Alateen speakers for your event. As a reminder, alcoholism is a family disease. Let's extend the hand of Alateen to our children.



## **“Making Al-Anon and Alateen visible by making our 12th Step Personal”**

“ Tradition Eleven provides a meaningful roadmap; by following it we become ready to carry Al-Anon’s message outside our groups. We begin by reaching out to the public through the media and the professional community to let them know that Al-Anon and Alateen exist as a valuable resource for families and friends of alcoholics.” S-40, Attracting and Cooperating, pg 2.

Public Outreach is a team action. As Public Outreach Coordinators we lead the membership of Al-Anon and Alateen into do-able public outreach projects increasing our visibility in many arenas within our community. We begin





## Continued:

.....

4. Research through the internet where local health fairs and community events in 2016 that are suitable for Al-Anon and Alateen to exhibit information to the community within your district.

## Alateen Chatrooms:

Any teen 13-18 can use the Alateen Chatrooms after they have registered and have been approved by the World Service Office. Please consider this resource when Alateen meetings are not available in your district. This is also an excellent resource when a school wants an Alateen meeting during school. The schedule of all Alateen Chatroom meetings are posted on the World Service Office website. [alanon.alateen.org](http://alanon.alateen.org) and the password to the members section is (your meeting name), afg.

Thank you for the service you do on behalf of the Al-Anon Family Groups. It is truly appreciated.

with having Al-Anon Faces Alcoholism in facilities that are linked to alcoholism. We research the professional community within our districts that can link families suffering from some else's drinking to our local meetings. The Best of Public Outreach will help all public outreach and institutions district coordinators to approach projects that are easy for the members and do-able within our financial means. Money is not necessary for public outreach. There are several items that are free within our Conference Approved Literature catalog. Attaching a district meeting list and any piece of our literature helps to create visibility to the still suffering family member in search of help when someone else's drinking is a problem. Please make sure that all items set out for public outreach have contact information of our website and/or your Al-Anon Answering Service.

Here are some important dates to remember when we lead our districts into carrying the message:

**February 14th: Valentine's Day and Adult Children of Alcoholics Awareness Week.**

**March: "Leave Al-Anon Literature" Lois's Birthday**

**April: Alcohol Awareness and National Alcohol Screening month**

**Spring: College Substance Abuse Awareness Month**

